



Vivek Ramaswamy is an American entrepreneur, cultural thought leader, and New York Times bestselling author of *Woke, Inc.: Inside Corporate America's Social Justice Scam*, along with his second book, *Nation of Victims: Identity Politics, the Death of Merit, and the Path Back to Excellence*.

He is regarded as one of the "intellectual godfathers of the anti-woke movement" and the originator of criticism against ESG, discriminatory practices under the guise of critical race theory, and of what he calls "government-tech censorship," where the government colludes with big tech to do through the backdoor what it cannot do through the front door under the Constitution. These movements are now popularized in mainstream conservative thought.

Vivek was dubbed "The C.E.O. of Anti-Woke," in a 2022 New Yorker profile, and has been described by the Federalist Society as "one of the most compelling conservative voices in the country."

Vivek is a first-generation American. Growing up in the Cincinnati area, he often recounts the sage advice he received from his father: "If you're going to stand out, then you might as well be outstanding." This set the course for his life: an accomplished pianist, a nationally ranked tennis player, and the valedictorian of his Jesuit high school. He went on to graduate summa cum laude in Biology from Harvard and received his J.D. degree from Yale Law School, worked at a hedge fund, then started a pharmaceutical company, Roivant Sciences, where his team developed five drugs that went on to become FDA-approved.

In 2022, he founded Strive Asset Management, an Ohio-based firm, that takes direct aim at asset managers like BlackRock, State Street, Vanguard and others who breach their fiduciary duty by forsaking the financial benefit of their clients in the name of wokeness. Strive's mission is to restore the voices of everyday citizens in the American economy by leading companies to focus on excellence over politics.

Vivek is married to Apoorva, a throat surgeon and Assistant Professor at the Ohio State University Wexner Medical Center. They live in Columbus, Ohio where they are raising their two sons.

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